Minutes of the Pacific Northwest Track & Field/USATF Pacific Northwest Board Meeting held April 20, 2015

President Ivars Ikstrums called the meeting to order at 7:02 p.m. at Seattle Parks and Recreation Building at 100 Dexter Ave. N. in Seattle. The following were present: Ivars Ikstrums, Chris Kunzelman, Ed Viering, Doug Chandler, Bob Springer, Carole Langenbach, Bob Langenbach, Darlene Hickman, Lance Neubauer, Patti Petesch, Eric Sach, Eddie Strickler, Becca Peter, Bill Hickman, Char Engelhardt, Holly Genest, Stan Chraminski.

I MINUTES AND EXECUTIVE REPORTS

- A. Secretary's Report/Minutes: Ed Viering distributed the agenda and latest schedule. The minutes for the January meeting have been emailed. The minutes were accepted.
- B. Treasurer's Report: Doug Chandler presented his report. Report was accepted. Overall Total as of 03/31/2015: \$149,226.67. Group breakdowns:

General Fund -	\$73,847.38	Masters -	\$15,606.19
Open -	\$17,828.82	Youth -	\$32,799.98
Open Chair -	\$ 1,771.35	Fred Dean Youth Travel -	\$ 2,613.00
Officials T&C-	\$ 4,788.67	Club Nationals -	\$ 1,676.91

- C. Membership Report: Tracy Silva submitted her report via email.
 - 1. As of April 20, 2015: Youth- 819; Open- 269; Masters- 495; Clubs- 60.
 - 2. Relative to a year ago: Youth is up 97, Open is up 3, Masters is up 16, Clubs is down 1.
- D. Sanctions Report: Carole Langenbach. We have 99 already. People like the online system and are asking months ahead. The most commonly missed item is forgetting to order a certificate of insurance.
- E. Vice President's Report: Chris Kunzelman. Nothing to report.
- F. President's Report: Ivars Ikstrums.
 - 1. In March, Bob Hersh had a 15 minute report which led to a 1.5 hour discussion.
 - 2. Stephanie Hightower stepped down as Chairman of the Board. She stays on as President. Steve Miller replaced her as Chairman.
 - 3. Carole has provided Ivars with our statements of procedure and policy which he will review.
 - 4. Ivars wants a draft of proposed By-Laws changes ready by August meeting for a vote at our Annual Meeting.
 - 5. 2021 IAAF Outdoor T&F championships are at Hayward Field in Eugene.
 - 6. We will pick a Banquet Chair in June.
 - 7. We will pick a date for PNTF Annual Meeting after the Seahawk schedule comes out this week.
 - 8. The Secretary has made a list of all elected positions and odd jobs. If interesting in filling/turning over a position, please talk to Ivars or Carole.
 - 9. Ivars was at Birger Solberg Invite and has recognized a trend. They had a crop of new people officiating this year, so he wound up doing a mini-rules clinic on the day of meet. He recommends you try to do the same. He saw the same situation at Central Washington.
- G. Office Manager's Report: Carole Langenbach. Carole sees the job as answering the phones, handling the mail and assisting the officers at some of their tasks. She enjoys it but it is tedious. She relies on the Treasurers Check Register, so please give Doug enough details when you have transactions.

II OLD BUSINESS

- A. Marketing/Website Service: Becca Peter.
 - 1. It is going well with Andy. Hopefully you have seen the results emails. Please "Like" our page on Facebook. He posts a lot there.
 - 2. We initially did not pursue the USATF Network for our website due to cost, but cost has come way down and we should probably switch. We can still redirect to PNTF.org.
- B. MUT Prize Money: Eric Sach. Eric has talked with Becca and Lance about funding trail prize money. They are all good with how they worked it out.

C. Banquet Debrief: Char Engelhardt. It was an interesting year. We had every possible problem but it worked out beautiful. Thanks, Becca, for getting the open athletes. We need to get a speaker lined up earlier. Bill Hickman did a great job at collecting inputs for his history presentation. Becca said the weekend before USA Indoors worked really well.

III NEW BUSINESS

- A. Future Stars Meet: Patti Petesch.
 - 1. This is a partnership between USATF and Hershey. USATF changed the direction after they first announced it. The people involved in Hershey for a long time were not content with just clinics, so they founded Future Stars. This sort of takes the place of various Rec meets. It is a great grassroots program. We can invite Olympians. They are taking advantage of social media. For instance, there is a website where kids can post pictures of their meets. The Hershey meets are free.
 - 2. RunJumpThrow program has either a one-day format or six-week clinic format.
 - 3. Thirty meets nationally are designated as Elite Meets. Two boys and two girls from these meets will be chosen by lottery for a trip to Youth Nationals. Our Hershey State meet crew got one of the Elite meets which will be June 17. Jeanette Seiler is meet manager. These are different kids than those who attend our meets. We will have a table there with information on JOs, etc.
- B. Marketing Materials: Ed Viering.
 - 1. There is a trend towards improving our marketing efforts such as recruiting members and providing club/schedule information at the Open and Trail meets, and using a newspaper ad to recruit for Bremerton Clinic.
 - 2. USATF has made a big push for branding, which affects signs, flyers and t-shirts. USATF sent out their marketing materials catalog in March. Ed showed some samples of other items they offered such as a finish line banner and handouts about membership benefits and club locations.
 - 3. Each association received a \$500 voucher . We ordered a pop-up tent with our voucher. We still need to repair the wind-damage to our first tent.
 - 4. We have one set of small USATF signs. The weights and measures one has been used for several years.
 - 5. Becca worked with National Office to have them design a photo backdrop with the Association logo, like they use in the Dempsey. The art has arrived. We still need to decide what to print it on and how it will be rigged (e.g. tied to a fence or pop-up, stakes and PVC pipes). Cost can be split among Open/Masters/Youth or simply paid by General Fund.
 - 6. They have art for specific JO event signs which Youth is considering for decoration and for photos.
 - 7. If you are good with ideas or sign design, please lend a hand.

IV COMMITTEE REPORTS

- A. Youth: Holly Genest.
 - 1. Coaches background checks are needed before a club gets certified.
 - 2. 27/28 June JO Association at Sealth; 14 June JO Combined Events at Kent Meridian HS.
 - 3. Level 1 Coaches Clinic had a good turnout at St. Martins. They did a great job. Quite a few Youth Clubs attended.
 - 4. Our Level 2 scholarship was not used last year as it was on JO Regionals weekend.
- B. Open: Becca Peter. Our Championships will be tied in with Masters. Bill Roe is interested in having the Open/Masters portion of the Washington State Games go along with us. It has previously been joined with the All Comers series.
- C. MUT: Eric Sach. Association trail meets are at Cougar Mountain in July and August. The August races have prize money. Eric is hoping for some of us to attend for marketing assistance.
- D. Masters: Lance Neubauer.

- 1. George Mathews has stepped in to help a lot as Lance is real busy with High School season. As a track guy and a thrower, Lance is putting some emphasis on track events, such as having bought starting blocks. We will have online registration this year.
- 2. Bob Springer noted that at the Boston Marathon today, Bill Iffrig finished 2nd in 80-84 age group. Uli Steidl was 4th overall for Masters.
- E. Race Walk: Stan Chraminski.
 - 1. Stan is moving to Hawaii in 30 days. Steve DiBernardo will take over. Bob Novak will be second in command. We had races on Apr 18 at Magnuson Park series.
 - 2. Closing comments: "It has been a pleasure working with you all. I have been a race walker for 27 years. I will still be involved with the website and will be happy to help from long distance."
- F. Athlete Update/News. Eddie Strickler reported that even his non-track friends heard about the Oregon steeplechaser who lost by slowing while waving to the crowd near the finish. A UW runner passed him at the finish line. [*Editor note: This was the Pepsi Team Invitational at Hayward Field on April 11*]. Becca reported that at World Indoors in Portland next year, the Pole Vault will be free at Moda Center near the Rose Garden.
- G. Officials: Carole Langenbach.
 - 1. We lost a monitor when the timing tent blew over at the Seattle Academy Relays on March 21. The tent was also destroyed.
 - 2. UW Meets: May 2nd with Javelin on Friday; May 9th at UW for Ken Shannon, with some throws, etc. on Friday.
- H. Officials Training & Certification: Bill Hickman.
 - 1. Bremerton Clinic had 34 attendees, with 15 of 17 replying they wanted to continue the certification protocol. The last time we went to Bremerton we had 2 people.
 - 2. The committee will meet on Aug 15 to discuss next year.
 - 3. Chris and Bob added that we had 7 attendees at Kent and gave three short programs at Sumner, Renton and Chief Sealth.
- I. Website/Communications: Becca Peter. The table at All Comers was really good last year. Even if you can't help, we can put out your info. Patti will pursue flyers to be handed out at meets, etc.
- J. USATF Associations Committee: Patti Petesch.
 - 1. The big topics are changes to coaches education and the IAAF Representative voting.
 - 2. USATF is bringing in five people (Patti included) to a one-day meeting in August. The topic is association business which seems cumbersome to the National Office. This will help prep for associations workshop. Becca and Patti are planning to attend association workshop, which is the day before the annual meeting.
 - 3. Patti has been named to the Association Executive Committee.
- K. USATF Board of Directors Update: Darlene Hickman. Nothing to report.

Next meeting is here on June 15th, 2015.

The meeting was adjourned at 8:44 p.m.

Respectfully submitted,

Ed Viering Secretary Pacific Northwest Track & Field/USATF Pacific Northwest